

Filer Information

Amendment 2

NAME OF LOBBYING FIRM: nur Corp	DATE QUALIFIED AS LOBBYING FIRM: Jan 01, 2022
BUSINESS ADDRESS: (Number and Street) (street address redacted)	
CITY, STATE, ZIP CODE: Los Angeles, CA 90019	TELEPHONE NUMBER: (310) 3397344
E-MAIL: daniel@nurdevelopment.com	FAX NUMBER: (Optional) ()

I. INDIVIDUAL LOBBYISTS

Daniel Ahadian
Name

II. CLIENTS

On next page(s), report each client which the firm is registering to provide municipal lobbying services.

III. VERIFICATION

I understand that this registration is not considered timely unless I have paid the registration fee and any late fees. I also understand that I may be subject to enforcement action, including monetary penalties, for failing to pay registration fees or late fees on time.

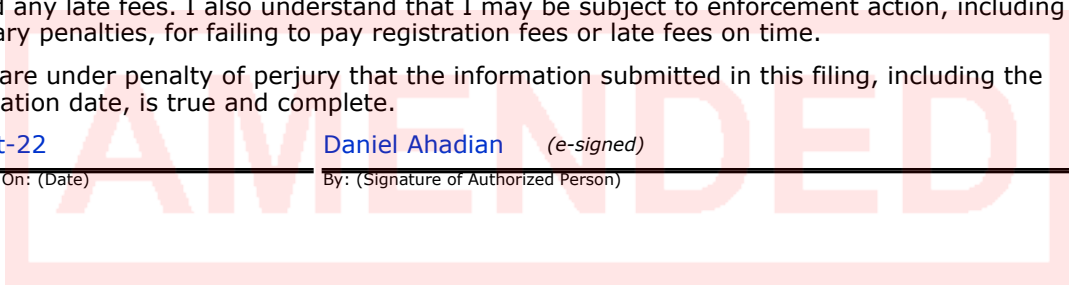
I declare under penalty of perjury that the information submitted in this filing, including the qualification date, is true and complete.

[31-Oct-22](#)

[Daniel Ahadian](#) (e-signed)

Executed On: (Date)

By: (Signature of Authorized Person)



LOBBYING FIRM REGISTRATION FORM Form 31

NAME OF LOBBYING FIRM:
nur Corp

II. CLIENTS

Report each client on whose behalf the firm is registering to provide lobbying services.

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NAME OF CLIENT: 1177 37th PI LLC	REPRESENTATION BEGINS: Jan 01, 2022	REPRESENTATION ENDS: Dec 31, 2022
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CLIENT ADDRESS: (Number and Street)
(street address redacted)

CITY, STATE, ZIP CODE: Los Angeles, CA 90066	TELEPHONE NUMBER: (310) 3397344
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Agencies to be lobbied on behalf of the client
ANY CITY AGENCY

City Matters

- 37th
7 unit apartment building utilizing TOC program near USC.
(LOCATION: 1177 37th PI; CITY REF NUM(s): DIR-2021-9895-TOC-VHCA)

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NAME OF CLIENT: 1211 36th pl llc	REPRESENTATION BEGINS: Jan 01, 2022	REPRESENTATION ENDS: Dec 31, 2022
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CLIENT ADDRESS: (Number and Street)
(street address redacted)

CITY, STATE, ZIP CODE: Los Angeles, ca 90066	TELEPHONE NUMBER: (310) 4861615
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Agencies to be lobbied on behalf of the client
ANY CITY AGENCY

City Matters

- 36th PI
New 17 unit multi-family building that is using the TOC program.
(POSITION: Support; LOCATION: 1211 W 36th PI; CITY REF NUM(s): not yet filed)

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NAME OF CLIENT: 1415 Club View LLC	REPRESENTATION BEGINS: Jan 01, 2022	REPRESENTATION ENDS: Dec 31, 2022
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CLIENT ADDRESS: (Number and Street)
(street address redacted)

CITY, STATE, ZIP CODE: Los Angeles, CA 90024	TELEPHONE NUMBER: (213) 6753311
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Agencies to be lobbied on behalf of the client
Los Angeles Housing Department

City Matters

- Sweetzer
23 unit apt
(LOCATION: 806-812 N Sweetzer Ave; CITY REF NUM(s): not yet filed)

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NAME OF CLIENT: 3rd St Pride LLC	REPRESENTATION BEGINS: Jan 01, 2022	REPRESENTATION ENDS: Dec 31, 2022
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CLIENT ADDRESS: (Number and Street)
(street address redacted)

LOBBYING FIRM REGISTRATION FORM Form 31

CITY, STATE, ZIP CODE: Los Angeles, CA 90013	TELEPHONE NUMBER: (310) 2751177
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Agencies to be lobbied on behalf of the client
ANY CITY AGENCY

City Matters

- [3rd-Poinsettia](#)
New 93-unit multi-family building that is 5-stories tall using the TOC ordinance.
(POSITION: Support; LOCATION: 5877 W 3rd St; CITY REF NUM(s): DIR-2022-841-TOC-SPR-HCA)

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NAME OF CLIENT: 6401 Denny LLC	REPRESENTATION BEGINS: Apr 01, 2022	REPRESENTATION ENDS: Dec 31, 2022
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CLIENT ADDRESS: (Number and Street)
(street address redacted)

CITY, STATE, ZIP CODE: Encino, CA 91436	TELEPHONE NUMBER: (310) 4660880
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Agencies to be lobbied on behalf of the client
ANY CITY AGENCY

City Matters

- [Denny](#)
New 5-story 17 unit apartment building using the TOC program.
(POSITION: Support; LOCATION: 6401 N Denny Ave; CITY REF NUM(s): not yet filed)

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NAME OF CLIENT: Bahram and Helen Raean Living Trust	REPRESENTATION BEGINS: Jan 01, 2022	REPRESENTATION ENDS: Dec 31, 2022
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CLIENT ADDRESS: (Number and Street)
(street address redacted)

CITY, STATE, ZIP CODE: los angeles, ca 90025	TELEPHONE NUMBER: (310) 8262646
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Agencies to be lobbied on behalf of the client
ANY CITY AGENCY

City Matters

- [Union](#)
22 unit 6 story apt using TOC
(LOCATION: 425 S Union Pl; CITY REF NUM(s): DIR-2022-310-TOC-VHCA)

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NAME OF CLIENT: BH Holding LLC	REPRESENTATION BEGINS: Jul 01, 2022	REPRESENTATION ENDS: Dec 31, 2022
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CLIENT ADDRESS: (Number and Street)
(street address redacted)

CITY, STATE, ZIP CODE: Beverly Hills, CA 90212	TELEPHONE NUMBER: (213) 6753311
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Agencies to be lobbied on behalf of the client
ANY CITY AGENCY

City Matters

- [Airdrome](#)
5-story multi-family building utilizing the Density Bonus program - on menu incentives only.
(POSITION: Support; LOCATION: 8767 W Airdrome St; CITY REF NUM(s): TBD)

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LOBBYING FIRM REGISTRATION FORM Form 31

NAME OF CLIENT: Conroy Commercial Inc	REPRESENTATION BEGINS: Apr 01, 2022	REPRESENTATION ENDS: Dec 31, 2022
CLIENT ADDRESS: (Number and Street) (street address redacted)		
CITY, STATE, ZIP CODE: los angeles, ca 90036	TELEPHONE NUMBER: (310) 2753275	
Agencies to be lobbied on behalf of the client ANY CITY AGENCY		
City Matters 1. Hollywood Hillhurst New 6-story mixed use building using the TOC program in the Vermont Western SNAP consisting of 29 units. (POSITION: Support; LOCATION: 4477 Hollywood Blvd; CITY REF NUM(s): DIR-2022-4692-TOC-SPP-VHCA)		

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NAME OF CLIENT: Daly Property Management Corporation	REPRESENTATION BEGINS: Jan 01, 2022	REPRESENTATION ENDS: Dec 31, 2022
CLIENT ADDRESS: (Number and Street) (street address redacted)		
CITY, STATE, ZIP CODE: Los Angeles, CA 90035	TELEPHONE NUMBER: (310) 4977949	
Agencies to be lobbied on behalf of the client ANY CITY AGENCY		
City Matters 1. Sherbourne A new 56-unit Eldercare Facility utilizing the Eldercare Unified Permit Project process. (LOCATION: 847 S Sherbourne Dr; CITY REF NUM(s): ZA-2019-7715-ELD)		

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NAME OF CLIENT: Edgware LLC	REPRESENTATION BEGINS: Jan 01, 2022	REPRESENTATION ENDS: Dec 31, 2022
CLIENT ADDRESS: (Number and Street) (street address redacted)		
CITY, STATE, ZIP CODE: Los Angeles, ca 90036	TELEPHONE NUMBER: (310) 2708190	
Agencies to be lobbied on behalf of the client ANY CITY AGENCY		
City Matters 1. Edgware TOC A new 6 story 18 unit multi-family building in the CCWSP using TOC and SPP. (LOCATION: 165 N Edgware Rd; CITY REF NUM(s): not yet filed)		

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NAME OF CLIENT: Hartsook Universal LLC	REPRESENTATION BEGINS: Jan 01, 2022	REPRESENTATION ENDS: Dec 31, 2022
CLIENT ADDRESS: (Number and Street) (street address redacted)		
CITY, STATE, ZIP CODE: Los Angeles, CA 90015	TELEPHONE NUMBER: (310) 826.2646	
Agencies to be lobbied on behalf of the client ANY CITY AGENCY		

LOBBYING FIRM REGISTRATION FORM Form 31

City Matters

- [Hartsook](#)
Density Bonus filing for a new multi-family building.
(LOCATION: 11035 W Hartsook St; CITY REF NUM(s): CPC-2019-7757-CU-DB-RDPA)

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NAME OF CLIENT: LenMar Roxbury LLC	REPRESENTATION BEGINS: Jan 01, 2022	REPRESENTATION ENDS: Dec 31, 2022
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CLIENT ADDRESS: (Number and Street)
[\(street address redacted\)](#)

CITY, STATE, ZIP CODE: Beverly Hills, CA 90211	TELEPHONE NUMBER: (310) 4863911
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Agencies to be lobbied on behalf of the client
[ANY CITY AGENCY](#)

City Matters

- [Roxbury](#)
A 57 unit Eldercare Facility on 5 lots at 4 stories high.
(LOCATION: 1122 S Roxbury Dr; CITY REF NUM(s): ZA-2018-3417-ELD ZA-2019-7730-ELD)

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NAME OF CLIENT: pacific 938 lake lp	REPRESENTATION BEGINS: Jan 01, 2022	REPRESENTATION ENDS: Dec 31, 2022
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CLIENT ADDRESS: (Number and Street)
[\(street address redacted\)](#)

CITY, STATE, ZIP CODE: los angeles, ca 90025	TELEPHONE NUMBER: (310) 4739500
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Agencies to be lobbied on behalf of the client
[ANY CITY AGENCY](#)

City Matters

- [Lake](#)
New 6-story, 67-unit, multi-family building using the TOC program.
(POSITION: Support; LOCATION: 950 S Lake St; CITY REF NUM(s): DIR-2022-220-TOC-HCA)

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NAME OF CLIENT: Pacific Parkview LP	REPRESENTATION BEGINS: Jan 01, 2022	REPRESENTATION ENDS: Dec 31, 2022
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CLIENT ADDRESS: (Number and Street)
[\(street address redacted\)](#)

CITY, STATE, ZIP CODE: Los Angeles, CA 90025	TELEPHONE NUMBER: (310) 4739500
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Agencies to be lobbied on behalf of the client
[ANY CITY AGENCY](#)

City Matters

- [The Parkview -- 2401 W 8th St](#)
A 7-story, mixed-use project consisting of 264 residential units utilizing TOC Incentives.
(LOCATION: 2401 W 8th St; CITY REF NUM(s): DIR-2020-5510-TOC-SPR)

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NAME OF CLIENT: PGB Holdings LLC	REPRESENTATION BEGINS: Apr 01, 2022	REPRESENTATION ENDS: Dec 31, 2022
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CLIENT ADDRESS: (Number and Street)
[\(street address redacted\)](#)

LOBBYING FIRM REGISTRATION FORM Form 31

CITY, STATE, ZIP CODE: Commerce, CA 90040	TELEPHONE NUMBER: (323) 8284597
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Agencies to be lobbied on behalf of the client
ANY CITY AGENCY

City Matters

- [6th](#)
New TOC project in the CCW Specific Plan consisting of 38 units and a bit of commercial
(POSITION: Support; LOCATION: 1540 W 6th St; CITY REF NUM(s): not yet filed)

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NAME OF CLIENT: Select Investments Channel LLC	REPRESENTATION BEGINS: Jan 01, 2022	REPRESENTATION ENDS: Dec 31, 2022
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CLIENT ADDRESS: (Number and Street)
(street address redacted)

CITY, STATE, ZIP CODE: Los Angeles, CA 91356	TELEPHONE NUMBER: (818) 2903780
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Agencies to be lobbied on behalf of the client
ANY CITY AGENCY

City Matters

- [Sherman Way](#)
New Mixed-Use building with medical office on the ground using DB
(LOCATION: 17630 W Sherman Way; CITY REF NUM(s): ADM-2020-7563-DB-VHCA)

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NAME OF CLIENT: Anoop Shah	REPRESENTATION BEGINS: Apr 01, 2022	REPRESENTATION ENDS: Dec 31, 2022
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CLIENT ADDRESS: (Number and Street)
(street address redacted)

CITY, STATE, ZIP CODE: Los Angeles, CA 90024	TELEPHONE NUMBER: (310) 3397344
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Agencies to be lobbied on behalf of the client
ANY CITY AGENCY

City Matters

- [Dalehurst](#)
Haul Route for a new SFD.
(POSITION: Support; LOCATION: 467 Dalehurst Ave; CITY REF NUM(s): 22010-10000-01651)

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NAME OF CLIENT: Silver Lake RCP LLC	REPRESENTATION BEGINS: Apr 01, 2022	REPRESENTATION ENDS: Dec 31, 2022
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CLIENT ADDRESS: (Number and Street)
(street address redacted)

CITY, STATE, ZIP CODE: Los Angeles, ca 90010	TELEPHONE NUMBER: (310) 9623743
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Agencies to be lobbied on behalf of the client
ANY CITY AGENCY

City Matters

- [Red Car](#)
A group of duplexes and SFD's and accessory structures across 6 lots.
(POSITION: Support; LOCATION: 2433 N Corralitas Dr; CITY REF NUM(s): nothing filed yet)