

**Filer Information**

**Original**

NAME OF LOBBYING FIRM: Balance Public Relations & Strategic Solutions Inc.	DATE QUALIFIED AS LOBBYING FIRM: Jan 03, 2021
BUSINESS ADDRESS: (Number and Street) (street address redacted)	
CITY, STATE, ZIP CODE: Los Angeles, CA 90012	TELEPHONE NUMBER: (213) 6347900
E-MAIL: dean@balancebpr.com	FAX NUMBER: (Optional) (213) 402-6420

**I. INDIVIDUAL LOBBYISTS**

Dean Florez

\_\_\_\_\_  
Name

**II. CLIENTS**

On next page(s), report each client which the firm is registering to provide municipal lobbying services.

**III. VERIFICATION**

I understand that this registration is not complete until the registration fee has been fully processed.

I declare under penalty of perjury that the information submitted in this filing is true and complete.

03-Jan-21

Executed On: (Date)

Dean Florez (e-signed)

By: (Signature of Authorized Person)

# LOBBYING FIRM REGISTRATION FORM Form 31

NAME OF LOBBYING FIRM:  
Balance Public Relations & Strategic Solutions Inc.

**II. CLIENTS**

Report each client on whose behalf the firm is registering to provide lobbying services.

NAME OF CLIENT: Airis USA LLC	REPRESENTATION BEGINS: Jan 03, 2021	REPRESENTATION ENDS: Dec 31, 2021
CLIENT ADDRESS: (Number and Street) (street address redacted)		
CITY, STATE, ZIP CODE: Scottsdale, GA 30079	TELEPHONE NUMBER: (713) 739-1700	
Agencies to be lobbied on behalf of the client Airports, Los Angeles World (LAWA, LAX)	Municipal Legislation / Projects (1) redevelope and expand air cargo assets	

NAME OF CLIENT: CCR- USA Airport Management Inc	REPRESENTATION BEGINS: Jan 03, 2021	REPRESENTATION ENDS: Dec 31, 2021
CLIENT ADDRESS: (Number and Street) (street address redacted)		
CITY, STATE, ZIP CODE: The Woodlands, TX 77380	TELEPHONE NUMBER: (346) 331-6278	
Agencies to be lobbied on behalf of the client Airports, Los Angeles World (LAWA, LAX)	Municipal Legislation / Projects (1) redevelope and expand air cargo assets	

NAME OF CLIENT: Dell Technologies Inc	REPRESENTATION BEGINS: Jan 03, 2021	REPRESENTATION ENDS: Dec 31, 2021
CLIENT ADDRESS: (Number and Street) (street address redacted)		
CITY, STATE, ZIP CODE: Haymarket, VA 20169	TELEPHONE NUMBER: (512) 728-0467	
Agencies to be lobbied on behalf of the client City Council	Municipal Legislation / Projects (1) Technology	