Vote NO on Measure S on Tuesday, March 7

Blocks badly needed housing for veterans
Measure S stops 90% of the city’s planned permanent housing for the homeless and blocks voter-approved measures to to build more affordable housing for veterans [1]

 Raises housing costs in the middle of a crisis
Housing and economic experts say Measure S will raise rents and cost renters an additional $10.6 million each year [3]

Costs taxpayers millions
Measure S costs taxpayers $70 million each year — enough to hire over 1,000 new police officers or firefighters. [4]

Endorsement:
Measure S isn’t a solution to L.A.’s housing woes...
Vote NO

Endorsement: Measure S is likely to increase evictions and the loss of rent-controlled housing.

So many Yes on S mailers, so much misinformation
the Yes on S side has crossed the line from run-of-the-mill overstatement to out-and-out falsehood.

Measure S does nothing to help homeless veterans.

But the Yes on S campaign has been positively Trumpian in its promises. Be warned: If the initiative is passed, they won’t come true.

Get the facts:
[2] 90% of City of Los Angeles Request for qualifications / proposals for the affordable housing opportunity sites (July 25, 2016) require a General Plan Amendment to be built – Measure S blocks those housing sites from being built.

Paid for by Coalition to Protect L.A. Neighborhoods and Jobs, No on S, a team of businesses, labor organizations, homeless advocates, renters, and homeowners. Major funding by CH Palladium, LLC and No on S - Build Better L.A. Sponsored by Los Angeles County Federation of Labor, AFL-CIO, Coalition of Organizations Representing Working Men and Women, and Businesses. 777 S. Figueroa St., Ste. 4050, Los Angeles, CA 90017. Additional information is available at ethics.lacity.org.