“Insanity: Doing the same thing over and over again and expecting different results.”

- Albert Einstein
Let’s Not Make The Same Mistake Over and Over Again

City Hall has failed for decades to update L.A.’s growth plans. Poor planning has led to traffic gridlock; a recent report said L.A. has the world’s worst traffic. Meanwhile, billionaire developers want us to believe building hundreds of mega-projects will make L.A. more livable.

The developers and their City Hall allies want us to keep making the same mistake “over and over again” by sticking to a system that swamps our streets with traffic, lowers our property values and overwhelms our infrastructure, including police and fire services.

Take it from Einstein: What the opponents of Measure S are asking us to do is insane.

Measure S will empower residents to shape the future growth of their neighborhoods.

Vote Yes on Measure S! Tuesday, March 7th!

Paid for by the Coalition to Preserve LA, Sponsored by AIDS Healthcare Foundation, Yes on S. 10940 Wilshire Boulevard, Suite 2000, Los Angeles, CA 90024. Additional information is available at ethics.lacity.org