

**Los Angeles City Ethics Commission
First Quarter 2002 Lobbying Report**

This report is one in a continuing series of reports issued by the City Ethics Commission on lobbying activities in the City of Los Angeles. The summary information below was compiled from quarterly reports filed with the Ethics Commission. Additional information regarding this report, documents filed with the Commission, or the Municipal Lobbying Ordinance may be obtained from the Commission at (213) 978-1960.

TOP TEN PROJECTS/ISSUES

Lobbying reports indicate that the ten projects or issues that clients paid the most fees for during the first quarter of 2002 for municipal lobbying activities were:

1. Cellular Antennae Sites	\$ 292,705
2. Ahmanson Ranch Development Project	127,310
3. Playa Vista Development Project	125,438
4. Coordinated Street Furniture Program	79,497
5. Belmont Village Encino Development Project	72,457
6. Project Pronto	70,076
7. LA Sports & Entertainment District Development Project	51,678
8. Official Police Garages	50,148
9. 2000 Avenue of the Stars Development Project	46,039
10. Cabrillo Beach/West Channel Recreation Area-Phase II Development Project	44,525

The fees reported by each lobbying firm for the top ten projects/issues appear below.

***Project/Issue:* CELLULAR ANTENNAE SITES**

Background: The issue of cellular antennae sites and their placement has ranked in the top five lobbying projects/issues in the City since the second quarter of 2000. As the number of cellular phone customers continues to grow, the need to erect more cellular antennae sites also increases. Currently, applicants seeking to erect such facilities must apply for and receive conditional use permits from the City Planning Department. The bulk of client fees reported on this issue are attributable to services performed by lobbyists assisting clients in obtaining these permits. While the addition of new sites may result in more reliable cellular service, opponents contend an excess of such facilities will ruin the City's landscape. In 1997 and 1998, the City Council's Planning and Land Use Management (PLUM) Committee requested the City Attorney draft amendments to the Municipal Code which would impose design restrictions on telecommunication facilities (including cellular phone antennae and utility cabinets). A resulting ordinance, establishing guidelines for erecting

telecommunication facilities on private property, was adopted by the City Council in July and went into effect on September 3, 2001. Meanwhile, in March 2001, the Board of Public Works approved a draft report by the Bureau of Engineering that proposes guidelines for aboveground telecommunication facilities located on *public* right of ways. In September, after completing a review of the report, the office of the City Administrative Officer forwarded it to the Mayor, who approved it in February 2002. The matter is currently pending before the Information Technology and General Services Committee. (Ord. #174132, CF 99-0300, CF 99-0296, CF 95-1344)

	Total Payments on Project/Issue:	\$ 292,705	
Client:	Terra Firma Services		
	Client Payments on Project/Issue:	\$ 180,357	
	Morey/Seymour & Associates		\$ 180,357
Client:	Sprint PCS		
	Client Payments on Project/Issue:	\$ 59,053	
	Novak & Associates		\$ 25,907
	Morey/Seymour & Associates		19,398
	Afriat Consulting Group		13,748
	Morey/Seymour & Associates		0
Client:	Bechtel Telecommunications		
	Client Payments on Project/Issue:	\$ 47,480	
	Novak & Associates		\$ 26,880
	Morey/Seymour & Associates		20,600
Client:	SpectraSite		
	Client Payments on Project/Issue:	\$ 5,815	
	Novak & Associates		\$ 5,815

Project/Issue: AHMANSON RANCH DEVELOPMENT PROJECT

Background: Washington Mutual Bank, the nation's largest savings and loan institution, and its subsidiary Ahmanson Land Company have proposed Ahmanson Ranch, a 2,800-acre suburb planned for the hills north of Calabasas. Originally approved by Ventura County in 1992, the project includes plans for 3,050 residential units, 400,000 square feet of commercial development, a resort hotel and two golf courses. Although the project is situated outside of Los Angeles, major concerns regarding the impact the project will have on surrounding area traffic patterns have prompted protests from Los Angeles' San Fernando Valley residents. At issue is whether traffic study plans from the 1992 Environmental Impact Report

properly considered the consequences of the estimated additional 45,000 daily car trips to and from the development area.

Total Payments on Project/Issue: **\$ 127,310**

Client:	Ahmanson Land Company		
	Client Payments on Project/Issue:	\$ 114,319	
	Weston, Benshoof, et al.		\$ 114,319
Client:	Washington Mutual Bank		
	Client Payments on Project/Issue:	\$ 12,991	
	Greer, Dailey, Inc.		\$ 11,941
	Washington Mutual Bank		1,050

Project/Issue: PLAYA VISTA DEVELOPMENT PROJECT

Background: The Playa Vista Development Project is situated at the western edge of the City between Marina del Rey and Playa del Rey in Council District Six. In December 1999, the discovery of on-site methane and other gases raised issues concerning public safety. Subsequently, \$428 million in Mello-Roos Bonds to finance community facilities in the project's different districts could not be awarded until those issues were resolved. In March 2001, the office of the Chief Legislative Analyst released a report stating that any potential safety risks associated with the on-site gases could be mitigated. The City Council voted to issue \$135 million in Mello-Roos Bonds for Community Facilities District Four in Phase I of the project, and on June 26, 2001, the Mayor adopted the recommendation. However, private interest groups have since filed lawsuits challenging the City Council's actions in approving the bonds and to date, the bonds have not been issued. Meanwhile, In March and early April 2002, the Housing and Community Development Committee recommended and the City Council authorized the issuance of \$9.56 million in tax-exempt multifamily housing revenue bonds for the project's Fountain Park Apartments. In early 2002, Playa Vista's first residents moved into their new homes. (CF 99-0385-S2, CF 99-0385-S4, CF 97-2237, CF 01-1962)

Client:	Playa Capital Company, LLC/Playa Vista		
	Client Payments on Project/Issue:	\$ 125,438	
	Kelly, Lytton, Mintz and Vann, LLP		\$ 52,904
	Manatt, Phelps & Phillips, LLP		18,394
	Psomas		17,730
	Afriat Consulting Group		10,084
	Rose & Kindel		10,000
	Latham and Watkins		8,718
	Playa Capital Company, LLC		5,700
	Davis & Namson		1,908

Project/Issue: COORDINATED STREET FURNITURE PROGRAM

Background: The City is undertaking a comprehensive street furniture program to install automated public pay toilets, newsstands and modular newspaper racks, transit shelters and vending kiosks throughout Los Angeles. According to the office of the Chief Legislative Analyst (CLA), the City stands to realize, at a minimum, \$150 million over 20 years from the revenue generated by the sale of advertising space on the street furniture. The Mayor and City Council authorized the Board of Public Works to issue a Request for Proposal (RFP) on June 7, 2000. The RFP was released on February 27, 2001. Two bidders--Adshel, Inc. and a joint venture between Infinity and JC Decaux (Infinity Decaux, LLC)--submitted proposals by the May 4, 2001 deadline. On July 24, the City Council authorized the Bureau of Street Services and the CLA to enter into negotiations with Infinity Decaux, LLC for an agreement to provide and maintain street furniture in the City. On December 14, 2001, the City Council approved the contract between the City and Viacom Decaux, LLC (name changed from Infinity Decaux, LLC) to provide coordinated street furniture over a 20-year term. Currently, the company is meeting with various City agencies regarding the permitting process on how to develop procedures to implement the program. The company has also met with various council offices to determine potential sites where the furniture should be placed. (CF 00-1073, CF 00-1073-S1, CF 00-1073-S-2, CF 98-1241)

	Total Payments on Project/Issue:	\$ 79,497	
Client:	Infinity Outdoor Advertising		
	Client Payments on Project/Issue:	\$ 62,903	
	Cerrell Associates, Inc.		\$ 62,903
Client:	Coalition of Print Media		
	Client Payments on Project/Issue:	\$ 9,000	
	Kuba and Associates		\$ 9,000
Client:	Viacom Decaux, LLC		
	Client Payments on Project/Issue:	\$ 7,594	
	Manatt, Phelps & Phillips, LLP		\$ 7,194
	Greenberg Traurig, LLP		400
Client:	STI Outdoor, LLC		
	Client Payments on Project/Issue:	\$ 0	
	Manatt, Phelps & Phillips, LLP		\$ 0

Project/Issue: BELMONT VILLAGE ENCINO DEVELOPMENT PROJECT

Background: In October 2001, the Belmont Corporation proposed Belmont Village Encino, a 129-unit assisted living facility to be located at the intersection of Orion Street and Ventura Boulevard in Encino, in Council District Five. Currently, vacant buildings occupy the project area and the developer seeks to construct a 90,000 sq. foot building on the 40,000 sq. foot project area. The Planning Commission approved the project in March 2002. The Homeowners of Encino, who charge that the project is not consistent with the Ventura Boulevard/Cahuenga Boulevard Specific Plan, filed an appeal challenging the approval.

Total Payments on Project/Issue: \$ 72,457

Client: Belmont Village
Client Payments on Project/Issue: \$ 53,951
Jeffer, Mangels, Butler & Marmaro, LLP \$ 53,951

Client: Belmont Corporation
Client Payments on Project/Issue: \$ 18,506
Planning Associates, Inc. \$ 18,506

Project/Issue: PROJECT PRONTO

Background: Pacific Bell Telephone Company is working with the Planning Department in seeking variances to place “controlled environment vaults” (CEV) throughout the City on private property. (These vaults are separate from the facilities described in the cellular antennae sites issue.) Dubbed “Project Pronto,” the effort seeks to place approximately 30 CEV citywide in 2002. The CEV have the capability to *electronically* expand the number of telephone lines available in a given area, thereby eliminating the need to physically lay down new telephone lines. The technology also will allow Pacific Bell to extend its reach of DSL into the community and provide more customers with the service.

Client: Pacific Bell Telephone Company
Client Payments on Project/Issue: \$ 70,076
Planning Associates, Inc. \$ 70,076

Project/Issue: LOS ANGELES SPORTS & ENTERTAINMENT DISTRICT DEVELOPMENT PROJECT

Background: Located in Council District Nine, the Los Angeles Sports and Entertainment District is a proposed four million square foot development project covering 27.3 acres to the north and to the east of the Staples

Center. The project will feature a 1,200-room convention hotel, a 7,000-seat live theatre, office, restaurant and retail spaces. Additionally, the developer proposes construction of up to 800 residential units and forecasts that development of the area will occur over an eight to ten year span. On September 4, 2001, the City Council approved the Development Agreement between the developer and the City, thereby establishing the Los Angeles Sports and Entertainment District Zone. The Environmental Impact Report for the site was also approved. Community members have expressed concern that in order for the hotel to achieve financial feasibility the City will need to subsidize the project. Currently, the office of the Chief Legislative Analyst, along with the City Attorney, Community Redevelopment Agency and City Administrative Officer are assessing the costs and economics of the proposed hotel. (CF 01-1817, CF 00-0813)

Client: *AEG & Affiliated Entities (fka LA Arena Land Co., LLC/LA Arena Company, LLC)*

<i>Client Payments on Project/Issue:</i>	\$ 51,678	
<i>Arnie Berghoff & Associates</i>		\$ 31,000
<i>Psomas</i>		16,205
<i>AEG & Affiliated Entities</i>		4,000
<i>Latham & Watkins</i>		473

Project/Issue: OFFICIAL POLICE GARAGE CONTRACTS

Background: An Official Police Garage (OPG) is a towing and garage business contracted by the City to remove and store vehicles at the direction of a Los Angeles Police or Traffic Officer. In May of 1996, the City Council and the Mayor approved an ordinance establishing contracting procedures for OPGs, including making the contracts subject to the City's competitive bid process. By the end of September 2000, the first four of eighteen area specific OPG contracts had been awarded (Hollenbeck, Central, West Los Angeles and Southwest). Bids submitted in response for the remaining OPG contracts were accepted until June 23, 2000. Prior to the award of each contract, a selection committee comprised of representatives of the Police Department, the City Administrative Officer and the Department of Transportation, reviews the proposals and makes recommendations to the Police Commission and Public Safety Committee before action by the City Council. In March and April 2002, the contracts for the Foothill, Harbor, West Valley and Hollywood areas were awarded by the City Council. (Ord. No. 171.104, CF 00-0325, CF 00-0325, CF 01-2599, CF 01-2609, CF 02-0380, CF 02-0381)

Total Payments on Project/Issue: **\$ 50,148**

Client: *Official Police Garage Association of LA*

<i>Client Payments on Project/Issue:</i>	\$ 32,499	
<i>Ken Spiker and Associates, Inc.</i>		\$ 32,499

Client:	Ben Warner Garage, Inc.		
	Client Payments on Project/Issue:	\$ 9,921	
	Christensen, Miller, Fink, et al.		\$ 9,921
Client:	Dedicated Towing		
	Client Payments on Project/Issue:	\$ 7,000	
	Issue Strategies, Inc.		\$ 7,000
Client:	Frank Scotto Towing		
	Client Payments on Project/Issue:	\$ 728	
	Afriat Consulting Group		\$ 728

Project/Issue: 2000 AVENUE OF THE STARS DEVELOPMENT PROJECT

Background: Trammell Crow Company has proposed “2000 Avenue of the Stars,” a new development project on the site of the former ABC Entertainment Center Complex in Century City, in Council District Five. Originally proposed in 2001, with a planned groundbreaking in November 2002, plans include a 15-story office building, a 3-acre landscaped plaza, and restaurant and retail spaces. District residents expressed concerns regarding the increase to area traffic patterns should the development project advance as proposed. Councilman Weiss subsequently requested that a full Environmental Impact Report (EIR) be prepared by the Planning Department in December of 2001. To date, a draft EIR has not been issued.

Client:	Trammell Crow Company		
	Client Payments on Project/Issue:	\$ 46,039	
	Marathon Communications, Inc.		\$ 28,800
	Latham & Watkins		16,589
	Planning Company Associates, Inc.		650

Project/Issue: CABRILLO BEACH/WEST CHANNEL RECREATION AREA-PHASE 11 DEVELOPMENT PROJECT

Background: Koll Development has proposed the Cabrillo Beach/West Channel Recreation Area-Phase II Development, located next to the 22nd Street Landing in San Pedro, near the intersection of Harbour Boulevard and 22nd Street in Council District Fifteen. The project involves a permit/lease with the Port of Los Angeles and proposes the construction and operation of improvements to the docks and area embankments. Included in the proposed improvements are boat slips, marina improvements, marina-oriented retail and restaurant improvements, as well as docks and boat storage facilities.

Client:	<i>Koll Development</i>	
	<i>Client Payments on Project/Issue:</i>	\$ 44,525
	<i>Christensen, Miller, Fink, et al.</i>	\$ 44,525

LOBBYIST REGISTRATIONS

Number of Registered Lobbyists:	174
Number of Registered Lobbying Firms:	65
Number of Registered Lobbyist Employers:	16
Number of Registered Clients:	564

(**Table 1A**, “Lobbying Firms, Lobbyist Employers and Clients Registered During the First Quarter 2002” and **Table 1B**, “Lobbyists, Lobbying Firms and Lobbyists Employers Registered During the First Quarter 2002”)

LOBBYING EXPENDITURES

Lobbying expenditures for the first quarter of 2002 totaled \$2,021,692. The highest amount reported during a quarter for lobbying expenditures was \$3,591,828, reported in the second quarter of 2000. This quarter’s reported expenditures were as follows:

Payments to lobbyists:	\$1,293,763
Payments to other employees for related lobbying activity:	291,081
“Activity Expenses”:	1,207
Other expenditures made to influence municipal legislation:	435,642

(**Table 2**, “Lobbying Expenditures Reported by Lobbying Firms and Lobbyist Employers First Quarter 2002”)

ACTIVITY EXPENSES

Activity expenses are all payments of \$25 or more that benefit a City official. Activity expenses totaling \$1,231 were reported during the first quarter from lobbyists, lobbying firms and lobbyist employers.

(**Table 3**, “Activity Expenses Reported by Lobbyists, Lobbying Firms or Lobbyist Employers First Quarter 2002”)

POLITICAL CONTRIBUTIONS

During the first quarter, lobbying firms, lobbyist employers and lobbyists disclosed a total of \$136,598 in reportable political contributions. Eleven City officeholders, five candidates running in City and state elections, and one ballot measure committee received contributions from these sources. The highest amount of reportable contributions ever disclosed in a calendar quarter occurred in the second quarter of 2001, when \$383,242 in contributions was reported. Under the City’s lobbying ordinance, lobbying firms, lobbyist employers and lobbyists who make, deliver, or act as an

intermediary for political contributions of \$100 or more to City candidates and officeholders must report those contributions.

(See **Table 4**, “Reportable Contributions by Lobbying Firms, Lobbyist Employers and Lobbyists First Quarter 2002”)

LOBBYING FEES REPORTED

During the first quarter, 57 lobbying firms reported receiving \$3,466,461 in lobbying fees. The highest amount paid in lobbying fees during a calendar quarter, \$4,210,639, was reported during the second quarter of 2001.

(**Table 5A**, “Municipal Lobbying Payments from Clients to Lobbying Firms First Quarter 2002” and **Table 5B**, “Client Payments Reported by Lobbying Firms for Municipal Lobbying First Quarter 2002”)

COMPENSATION RECEIVED FROM CITY AGENCIES

Lobbyists, lobbying firms and lobbyist employers are required to report compensation received from City agencies. During the first quarter, two lobbying firms reported compensation totaling \$242,981 from City agencies.

Christensen, Miller, Fink, Jacobs, Glaser, Weil & Shapiro, LLP reported receiving \$185,273 in compensation from the City of Los Angeles for “legal representation in defense of claims against the City.”

Manatt, Phelps & Phillips, LLP reported receiving \$57,708 in compensation from the Department of Water and Power to “provide assistance and representation to Department in litigation and energy matters and transactions (Agreement #47042); to provide legal counsel and assistance regarding environmental matters (Purchase Order # 49019-2); and to provide assistance and representation in reviewing, investigating and providing reports to the City Attorney on open Equal Employment Opportunity complaints and training (Amendment #1 to Agreement #47042); and for reimbursement of costs advance in connection with Agreement # 47042 (Amendment 1).”

COMPENSATION RECEIVED FROM OFFICEHOLDERS AND CANDIDATES

Lobbyists, lobbying firms and lobbyist employers are also required to report compensation they receive from City officeholders and candidates. During the first quarter 2002, four lobbying firms reported compensation of \$26,573 from four City officeholders, one candidate and one ballot measure.

The Afriat Consulting Group reported the following compensation:

Proposition Q – Public Safety Coalition (ID # 1235208)	\$7,175
“Campaign Management”	

De Colores Productions reported the following compensation:

Tony Cardenas for City Council (ID #1241217) “Campaign Consulting Services”	\$5,000
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Targeted Communications reported the following compensation:

Nick Pacheco Officeholder Account (ID# 990024) “Fundraising”	\$5,025
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Nick Pacheco for City Council (ID #1238918) “Fundraising”	3,500
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Tony Cardenas for City Council (ID # not disclosed) “Voter Outreach”	2,631
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Friends of Ed Reyes (ID #1225425) “Fundraising”	2,300
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