Public Matching Funds



◆◆ Los Angeles Administrative Code §§ 24.31 *et seq.*

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Los Angeles Administrative Code, Division 24, Chapter 3 Added by Ordinance No. 168501, effective 2/04/93. Amended by Ordinance No. 171499, effective 3/08/97. Amended by Ordinance No. 172930, effective 1/10/00. Amended by Ordinance No. 175345, effective 8/16/03. Amended by Ordinance No. 181972, effective 1/28/12. Amended and renumbered by Ord. 182264 (24.5), effective 10/29/12. Amended by Ordinance No. 182362, effective 1/30/13.

Sec. 24.31. Procedural Regulations for the Public Matching Funds Program.

- (a) **Scope.** This chapter sets forth the procedural requirements of the Matching Funds Program.
- (b) Definitions. The following terms used in this Section and in Los Angeles Municipal Code Sections 49.7.1, et seq., are defined below. Except as provided below, the interpretation of these regulations is governed by the definitions and provisions of the Political Reform Act of 1974; the regulations of the Fair Political Practices Commission; Charter Sections 470, 471, and 609(e); and Municipal Code Sections 49.7.1, et seq.
 - (1) "Authorized Agent" means an individual named on a written list of individuals who may receive matching funds payments on behalf of a participating candidate. The participating candidate must sign the list and submit it to the Ethics Commission.
 - (2) "**Charter**" means the Los Angeles City Charter.

- (3) "Controlled Committee" means the campaign committee that is authorized by a participating candidate on that candidate's Statement of Organization (California Fair Political Practices Commission Form 410) to receive contributions and make expenditures in connection with that candidate's campaign for the elected City office that is specified on the candidate's current Declaration of Intent to Solicit and Receive Contributions.
- (4) "Debate" means a discussion between two or more candidates who have qualified to appear on a ballot for elected City office that is moderated by an independent third party and attended by the public.
- (5) "Elected City office" means the office of City Council member, City Attorney, Controller, or Mayor.
- (6) "Fund" means the Los Angeles City Public Matching Campaign Funds Trust Fund.
- (7) "General Election" means a regular or special general municipal election for elected City office.

- (8) "**Municipal Code**" means the Los Angeles Municipal Code.
- (9) "Non-participating candidate" means a candidate for elected City office who has declined to participate in the program.
- (10) "**Participating candidate**" means a candidate for elected City office who has agreed to participate in the program and is not a write-in candidate.
- (11) "**Primary Election**" means a regular or special primary nominating election for elected City office.
- (12) "**Program**" means the City's public matching funds program.
- (13) "Qualified Contribution" means a contribution that may be matched with public funds because it meets all of the following criteria:
 - (A) The contribution is lawful under state and City law.
 - (B) The contribution was received by a participating candidate.
 - (C) The contribution was not received from the participating candidate or the participating candidate's immediate family.
 - (D) The contribution was received from an individual. Beginning with the 2015 regular elections, the contribution was received from an individual residing within the City.

- (E) The contribution is monetary and is not a loan or pledge.
- (F) The contribution was received no later than three months after the date of the election and no earlier than the following dates:

(i) For regular primary elections,12 months prior to the date of the election.

(ii) For special primary elections, the later of 12 months prior to the date of the election or the date the candidate filed a Declaration of Intent to Solicit and Receive Contributions.

(iii) For general elections, the date on which the candidate was permitted to begin soliciting and accepting contributions.

(14) "Surplus Matching Funds"

means the amount of unspent matching funds after the participating candidate has withdrawn from candidacy or after the election has occurred and the qualified campaign expenditures incurred in that election have been paid.

- (15) "Treasurer" means the treasurer identified on a participating candidate's Statement of Organization (California Fair Political Practices Commission Form 410).
- (c) **Filings.** A person required by this chapter to file a document or other item with the Ethics Commission must do so in a method prescribed and published by the Ethics Commission staff.

Sec. 24.32. Accepting and Qualifying For Matching Funds.

(a) Statement of Acceptance or Rejection of Matching Funds.

- (1) Each candidate for elected City office must submit a Statement of Acceptance or Rejection of Matching Funds (required by Municipal Code Section 49.7.22) at the same time that the candidate files a Declaration of Intention to Become a Candidate (required by City Elections Code Section 301).
 - (A) A candidate who fails to file a Statement of Acceptance or Rejection of Matching Funds at the required time may not be a participating candidate.
 - (B) A candidate who initially agrees to participate in the program may, thereafter, decline to participate by providing written notice to that effect no later than 5:00 p.m. on the fifth business day after the final date to file the Declaration of Intention to Become a Candidate.
- (2) The following must be provided in every Statement of Acceptance or Rejection of Matching Funds:
 - (A) The candidate's name and an address and telephone number at which the candidate can be reached during regular business hours;
 - (B) The elected City office the candidate is seeking;

- (C) The election for which the statement is filed;
- (D) Whether or not the candidate elects to accept public matching funds;
- (E) A statement that the candidate understands that the acceptance or rejection of matching funds is effective for both the primary election and the general election;
- (F) The candidate's verification under penalty of perjury; and
- (G) The candidate's signature.
- (3) Participating candidates must also certify the following on the Statement of Acceptance or Rejection of Matching Funds:
 - (A) The candidate understands the requirements in the City's Campaign Finance Ordinance (Municipal Code Sections 49.7.1, *et seq.*) and that those requirements must be satisfied before the candidate may receive public funds;
 - (B) The candidate agrees to participate in at least one debate with opponents in the primary election and at least two debates with the opponent in the general election;
 - (C) The candidate has not made and will not make expenditures in excess of the expenditure ceilings in Municipal Code Section 49.7.24, unless those limits have been lifted under Municipal Code Section 49.7.25;

- (D) The candidate has not used and will not use personal funds for the election in excess of the limits in Municipal Code Section 49.7.23(C)(4);
- (E) The candidate understands that the acceptance of matching funds is effective for both the primary and general elections; and
- (F) The candidate understands that if another candidate for the same office declines to participate in the program, the candidate may withdraw from the program up to five business days after the final filing date for filing a Declaration of Intention to Become a Candidate.

(b) Determination of Qualification.

- A participating candidate must meet all qualification requirements in this Chapter and Municipal Code Sections 49.7.1 *et seq.* in order to receive matching funds.
- (2) A participating candidate must file a request for qualification with the Ethics Commission and comply with the following requirements:
 - (A) The request must include the same information as a matching funds claim under Section 24.34(a), with the date of the request substituted for the date of the claim and the total amount of qualifying contributions substituted for the total amount of matching funds claimed;

- (B) The request must be filed with the Ethics Commission prior to the date of the primary election. For candidates who do not qualify for to receive matching funds in the primary election and proceed to the general election, the request must be filed prior to the date of the general election;
- (C) Beginning with the 2015 regular City elections, the request must identify at least 200 contributions that comply with the requirements in Municipal Code Section 49.7.23(C)(1)(e), and the participating candidate and treasurer must certify that, to the best of their knowledge and belief, the identified contributions comply with the requirements; and
- (D) Beginning with the 2015 regular City elections, this request and the first matching funds claim may be the same document, as long as all required information is provided.
- (3) Ethics Commission staff must determine whether a participating candidate has met all qualification requirements within three business days after receiving a request. Ethics Commission staff will notify the participating candidate of the determination in writing, and the notice must be signed by the Executive Officer or the Executive Officer's designee.
- (4) If Ethics Commission staff determines that a participating candidate is not qualified to receive matching funds, the participating

candidate may do either of the following:

- (A) Resubmit a request for qualification; or
- (B) Submit a written request for review to the Executive Officer.

The request must be submitted within five business days of receiving notice of the determination but may not be submitted after the election. The request must specify the reasons the participating candidate believes that the qualification requirements have been met. The Executive Officer will conduct a review and issue a determination within five business days of receiving the request and may extend that response time for good cause.

(c) Qualification For Ballot.

- A participating candidate who fails to qualify to appear on the ballot may not receive matching funds.
- (2) A participating candidate who initially qualifies for the ballot but is later disqualified from the ballot will be suspended from the program at the time of the disqualification.
 - (A) The candidate will be ineligible to receive additional public funds until the qualification is restored.
 - (B) Any public funds in the candidate's possession may not be spent for any purpose other than to pay for qualified campaign expenditures incurred before the date of the disqualification. All public funds in excess of such expenditures

must be repaid to the Ethics Commission within 10 days of the date of the disqualification.

Sec. 24.33. Allocation of Matching Funds.

- (a) The Ethics Commission members must determine whether, based on the number of participating candidates, the amount of money in the Fund is adequate to provide the maximum matching funds to participating candidates.
- (b) For primary elections, the determination must be made within 40 days of the last day to decline to participate in the program. If that determination results in reduced maximum funds, the Ethics Commission members must make a second determination at least two weeks before the primary election.
- (c) For general elections, the determination must be made within 40 days after the City Clerk certifies the candidates whose names will appear on the ballot.
- (d) If the Ethics Commission members determine that the Fund may not be adequate to provide maximum matching funds to participating candidates, it must reduce the maximums on a pro rata basis.
 - (1) The Ethics Commission members may not otherwise change the matching funds formula.
 - (2) If the determination is made for a primary election, a portion of the Fund equal to a one-fifth grant for

two candidates in each race in which there are participating candidates must be reserved for disbursement in the general election.

- (3) If a second determination is required for a primary election, the Ethics Commission members may raise the maximum matching funds, but the maximums may never exceed the amounts in Municipal Code Section 49.7.29.
- (e) The Ethics Commission members must take action under this Section by resolution at public meetings.

Sec. 24.34. Matching Funds Payments.

- (a) Claim Form. A participating candidate must file a matching funds claim form with the Ethics Commission to receive matching funds. The form must include the following:
 - The participating candidate's name and an address and telephone number at which the participant may be reached during regular business hours;
 - (2) The elected City office the participating candidate is seeking;
 - (3) The election for which the form is filed;
 - (4) The name and identification number of the participating candidate's controlled committee;
 - (5) The date of the claim;

- (6) The total amount of matching funds claimed;
- (7) A list of all contributions for which the participating candidate requests matching funds;
 - (A)The list must be alphabetical by the names of the contributors; and
 - (B) The following information must be provided for each contribution:

(i)The contributor's name, residence address, occupation, and employer (or, if the contributor is self-employed, the name of the contributor's business);

(ii) The date the contribution was received;

(iii) The amount of the contribution;

(iv)The cumulative amount of contributions received from that contributor for the same election; and

(v) The cumulative amount of matching funds already received for the same election based on contributions from that contributor.

(8) A true and correct copy of documentation that supports each listed contribution. Supporting documentation includes copies of checks, credit card transaction receipts, and cash receipts; and (9) A certification signed under penalty of perjury by both the participating candidate and the treasurer that, to the best of their knowledge and belief, the form and all supporting documents are true and complete and, beginning with the 2015 regular City elections, all contributions are from City residents.

(b) Claim Amendments.

- (1) Matching funds claims and their supporting documentation may be amended.
- (2) In addition to all of the information required for the original claim, amendments must state why the amendment is necessary and must itemize the data that is being amended.
- (3) Ethics Commission staff will review each amendment, to determine whether an adjustment to the participating candidate's matching funds payment is necessary.
 - (A) If an amendment results in a supplementary matching funds payment, it will be processed in the same manner as a payment for an original claim; and
 - (B) If an amendment reveals that the participating candidate received excess matching funds, the participating candidate must return the amount of the excess to the Ethics Commission within 10 business days of receiving notice of the overpayment.

(c) Payment and Claim Windows.

- (1) Matching funds payments will not be made until the City Clerk certifies that the participating candidate's name will appear on the election ballot. Within five business days of the latter of certification for the general election or qualification to receive matching funds, each participating candidate who has qualified to receive matching funds will receive one-fifth of the amount specified in Municipal Code Section 49.7.29(B), without being subject to the matching formula specified in Municipal Code Section 49.7.27.
- (2) Matching funds claims must be submitted in the following amounts:
 - (A) Until 14 days before an election, claims must identify at least \$10,000 in qualified contributions; and
 - (B) From 14 days before an election until three months after an election, claims must identify at least \$1,000 in qualified contributions.
- (3) Matching funds claims will not be accepted more than three months after an election.

(d) Reviewing Claims.

- Ethics Commission staff must review matching funds claim forms to determine the amount of qualified contributions and the amount of matching funds that may be paid.
 - (A) Matching funds may not be paid for any portion of a qualified

contribution that is returned to or not paid by the contributor;

- (B) Based on the staff review, the Executive Officer or the Executive Officer's designee must certify the amount of matching funds payable to a participating candidate;
- (C) Certification must be made within three business days of receiving the claim. If a claim and the request for qualification are permissibly submitted as separate documents, the claim will not be deemed received prior to the date the Ethics Commission staff notifies the participating candidate that the candidate has qualified to receive matching funds; and
- (D) A copy of each certification must be provided to the participating candidate and to the Controller.
- (2) If Ethics Commission staff determines that any portion of a matching funds claim is not payable, the participating candidate may submit a written request for review to the Executive Officer within five business days of receiving notice of the determination. The request must specify the reasons the participating candidate believes that a different amount should be paid. The Executive Officer will conduct a review and issue a determination within five business days of receiving the request and may extend that response time for good cause.

- (e) **Processing Claims.** After certification, matching funds payments will be processed as follows.
 - Ethics Commission staff will issue a matching funds payment authorization letter with supporting documents to the Controller's office, certifying the amount of matching funds payable to the participating candidate.
 - (2) Payments will be drawn from the Fund and made payable to the participating candidate.
 - (3) The Controller's office will issue payments for all authorizations that it receives by 2:00 p.m. no later than noon on the second business day after receipt.
 - (4) The Controller's office will issue payments only to the Ethics Commission staff for distribution.

(f) Distribution of Payments.

- Matching funds payments will be available for distribution within five business days after the Ethics Commission receives a claim form.
- (2) Matching funds payments will be distributed at the Ethics Commission office after 2:00 p.m. on the day the payments are issued by the Controller's office.
- (3) Matching funds payments will be released only to a participating candidate, the treasurer, or an authorized agent. The recipient must display proper identification.

- (4) The recipient must sign a matching funds payment report to receive the payment. The report must contain the following information:
 - (A) The name of the participating candidate;
 - (B) The name of the recipient;
 - (C) The elected City office the participating candidate is seeking;
 - (D) The date the Ethics Commission received the matching funds payment from the Controller;
 - (E) The amount of the certified matching funds payment;
 - (F) The date the individual received the payment; and
 - (G)A summary of all matching funds payments issued to the participating candidate to date.

(g) Payment Is Not Final

Determination. A matching funds payment does not constitute the Ethics Commission's final determination of the amount for which a participating candidate may qualify.

Sec. 24.35. Matching Funds Audits.

 (a) Determinations regarding qualification by and amounts of payment to participating candidates are subject to post-payment audits pursuant to Charter Section 702(d) and Section 24.41 of this Code.

- If an audit reveals that additional matching funds may be paid to the participating candidate, Ethics Commission staff will notify the participant.
- (2) If an audit reveals that the participating candidate received excess matching funds, the participating candidate must return the amount of the excess to the Ethics Commission within ten business days of receiving notice of the overpayment. If the funds are not returned within ten business days, subsequent payments will be reduced by the amount of the overpayment.
- (b) Statements and forms required or filed for the program are subject to desk and field audits under Charter Section 702(d).

Sec. 24.36. Return of Matching Funds.

Ethics Commission staff will notify a participating candidate in writing if any matching funds must be returned.

- (a) Matching funds must be returned through a check payable to the Ethics Commission for deposit in the Fund.
- (b) Surplus matching funds must be returned within 90 days after the election or, if the participating candidate withdraws from the election, within ten days after the withdrawal. Other matching funds must be returned within ten days of receiving notice from the Ethics Commission.

(c) Candidates who do not return matching funds as required, are subject to legal action for collection of the funds.

Sec. 24.37. Recordkeeping Requirements.

- (a) Participating candidates must use best efforts to obtain, maintain, and submit to the Ethics Commission all required information.
 - Participating candidates must keep complete records of all efforts to obtain, maintain, and submit required information.
 - (2) For receipts, bills, and bank records, best efforts require at least one written effort per transaction to obtain the documentation.
- (b) Participating candidates must retain all records and documents required to be kept under this chapter, Municipal Code Sections 49.7.1 *et seq.*, and California Government Code Section 91011 for at least four years after the date of the last election to which the records or documents relate.
- (c) Participating candidates must notify the Ethics Commission in writing of any person other than the treasurer who is a custodian for the participating candidate's records. The notice must include the location of those records and documents and must be amended whenever a change of address occurs.

Sec. 24.38. Violations.

- (a) Matching funds may be spent only for the purpose of influencing or attempting to influence the actions of the voters for or against the election of a City candidate. Using matching funds in other ways is a misappropriation of the funds and violates this Chapter.
- (b) The failure of a participating candidate, controlled committee, or treasurer to comply with any provision of this chapter is a violation of this chapter and is subject to the penalties and remedies in Charter Section 706 and Municipal Code Section 49.7.38.
- (c) In addition to any penalty, a participating candidate who violates a term or requirement of the program may be required to return all matching funds that the candidate received for the election during which the violation occurred.